

Box 8

ONLY SIGN HERE IF YOU HAVE SOLD OR TRANSFERRED ALL OR PART OF YOUR EXISTING ORDINARY SHARES

I/We hereby declare that I/we have sold or transferred all or part of the holding of Existing Ordinary Shares set out in Box 1 prior to 8.00 a.m. on 9 November 2017

Signature 1

Signature 2

Signature 3

Signature 4

ALL JOINT HOLDERS MUST SIGN. A BODY CORPORATE SHOULD EXECUTE THIS UNDER ITS COMMON SEAL OR OTHERWISE IN ACCORDANCE WITH APPLICABLE STATUTORY REQUIREMENTS.

Box 10

If you wish to use a lodging agent, please mark a cross in the box

Lodging Agent's Name

House Number

Post Code

Box 9

NOT FOR USE BY THE PERSON(S) NAMED ON PAGE 1

IN THE EVENT OF THE SALE OF ANY OF THE EXISTING ORDINARY SHARES SET OUT IN BOX 1 PRIOR TO 8.00 A.M. ON 9 NOVEMBER 2017, THIS BOX 9 SHOULD BE COMPLETED BY THE APPLICANT FOR THE OFFER SHARES (I.E. THE PERSON TO WHOM SUCH SHARES HAVE BEEN TRANSFERRED) AND CONSTITUTES AN APPLICATION ON THE TERMS SET OUT HEREIN AND IN THE CIRCULAR.

Title	Name(s) in full	Signature

Full postal address of first named applicant or full registration of corporate body

Box 11

CREST DEPOSIT FORM

This form should only be completed by either (i) the person(s) named on page 1 (where such person(s) is/are a CREST member) if he or she wishes to convert the Open Offer Entitlement shown in Box 2 into uncertificated form (that is, to deposit them in CREST) or (ii) the person (or persons jointly) entitled to the Open Offer Entitlement by virtue of a *bona fide* market claim and who (being a CREST member) wish(es) to hold the Open Offer Entitlements shown in Box 2 in uncertificated form and, in such case, Box 8 must have been duly completed or marked "Declaration of sale or transfer duly made". Do not complete Box 9 if you are completing the CREST Deposit Form.

Counter Location Stamp (a)	SDRN (b) Bar Code or Reference	
Full name(s) of the person(s) who wish(es) to convert the Open Offer Entitlement into uncertificated form. Such person(s) must be a CREST member (c)		
Participant ID (d)	Member Account ID (d)	Stamp of depositing CREST participant(s) (e)

To the Directors of the Company
I/We (being the person(s) lodging this form) request you to enter on the relevant register of securities that the Open Offer Entitlement shown in Box 2 is held in uncertificated form by the CREST member specified above as a result of conversion of such Open Offer Entitlements into uncertificated form.

Notes for the completion of this form

(a) The Counter Location Stamp identifies the CCSS Counter where this letter has been processed and applied by the Courier.
 (b) The Stock Deposit Reference Number (SDRN) should be written or bar-coded in this space.
 (c) No address is required as the CREST member will be identifiable by its participant ID.
 (d) Insert the participant ID of the CREST member to whom this letter has been transferred and the member account ID under which the Open Offer Entitlements will be held in CREST.
 (e) This should contain the Broker ID of the depositing CREST participant.

By delivering this letter to Euroclear, the depositing CREST participant authorises Euroclear to deliver this letter to the Company and agrees to be deemed for all purposes to be the person(s) actually delivering this letter. Euroclear is delivering this letter to the direction and on behalf of the depositing CREST participant whose stamp appears herein and does not in any manner or to any extent warrant or represent the validity, genuineness or correctness of the instructions contained herein or the genuineness of the signature(s) of the transferor(s).

THIS APPLICATION FORM IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION. THIS APPLICATION FORM IS PERSONAL TO THE SHAREHOLDER(S) NAMED IN IT AND MAY NOT BE ASSIGNED OR TRANSFERRED OR SPLIT (EXCEPT TO SATISFY BONA FIDE MARKET CLAIMS). IT IS NOT A NEGOTIABLE DOCUMENT AND CANNOT BE TRADED. If you have sold or transferred some or all of your holding of Existing Ordinary Shares, prior to the ex-entitlement date, please read and comply with the instructions for transfer and splitting of Application Forms set out herein.

This Application Form and the accompanying documents must not be taken, transmitted, distributed or sent, directly or indirectly, in, or into, the United States of America, Canada, Australia, Japan, the Republic of Ireland or South Africa or transmitted, distributed or sent to, or by, any national, resident or citizen of such countries (together, the "Restricted Jurisdictions"). The Offer Shares have not been and will not be registered under the Securities Act or the securities laws of any State of the United States and may not be offered or sold in the United States absent registration with the US Securities and Exchange Commission, except in reliance on an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. The Company does not intend to conduct any public offering of the Shares in the United States or any of the other Restricted Jurisdictions. The New Ordinary Shares have not been and will not be registered or qualified under the relevant laws of any state, province or territory of any of the Restricted Jurisdictions and may not be offered, sold, resold, transferred, delivered or distributed, directly or indirectly, in, into or within any of the Restricted Jurisdictions except pursuant to an applicable exemption from the relevant registration or qualification requirements.

IF YOU ARE IN ANY DOUBT ABOUT THE ACTION YOU SHOULD TAKE, YOU ARE RECOMMENDED TO SEEK YOUR OWN PERSONAL FINANCIAL ADVICE IMMEDIATELY FROM YOUR STOCKBROKER, BANK MANAGER, SOLICITOR, ACCOUNTANT, FUND MANAGER OR OTHER INDEPENDENT FINANCIAL ADVISER authorised under the Financial Services and Markets Act 2000 if you are resident in the United Kingdom. If you are not resident in the United Kingdom, you should seek advice from another appropriate authorised independent adviser. Information on Science in Sport and full details of the Open Offer are set out in the Circular relating to the New Ordinary Shares dated 14 November 2017 (the "Circular"), which should be read carefully before any action is taken. Terms defined in the Circular have the same meanings when used in this Application Form and the terms and conditions of the Open Offer set out in the Circular also apply to this Application Form. Copies of the Circular are available for inspection and can be obtained at the Company's registered address and its website: <http://www.scienceinsport.com/investors/>.

Account Number

Helpline Number*

UK	0333 207 6573
Overseas	+44 121 415 0870

Your telephone number if we need to contact you

Science in Sport plc

(Incorporated in England and Wales with registered no. 08535116)

Capital raising by Science in Sport plc (the "Company") by way of a Firm Placing and Open Offer to Qualifying Shareholders to apply for 1 Offer Share for every 32 Existing Ordinary Shares at 70 pence per Offer Share payable in full on application to be received by no later than 11 a.m. on 30 November 2017

Box 1 Number of Existing Ordinary Shares registered in your name(s) at 6.00 p.m. on 9 November 2017 (Record Date)	Box 2 Number of Offer Shares comprising your Open Offer Entitlement (entitlement rounded down to the nearest whole number)	Box 3 Amount payable at 70 pence per Offer Share if you apply for your Open Offer Entitlement in full (set out in Box 2)
Box 4 Number of Offer Shares for which application is being made pursuant to your Open Offer Entitlement (up to the maximum shown in Box 2)	Box 5 Number of Offer Shares (if any) for which application is being made under the Excess Application Facility ⁽¹⁾	Box 6 Total number of Offer Shares for which application is being made (Box 4 + 5)
		Box 7 Amount enclosed (Box 6 x 70 pence)

(1) Application may be made for any whole number of Offer Shares up to and including the maximum amount of Offer Shares available pursuant to the Open Offer (being 1,425,420 Offer Shares) less your Open Offer Entitlement (the amount shown in Box 2).

ACTION TO BE TAKEN
There are 4 choices:

- If you only wish to apply for your Open Offer Entitlement in full (as shown in Box 2) please sign, date and return this Application Form, together with a Pounds Sterling cheque or banker's draft for the sum set out in Box 3.
- If you wish to apply under the Excess Application Facility for more than your Open Offer Entitlement (up to and including the maximum amount of Offer Shares available pursuant to the Open Offer (being 1,425,420 Offer Shares) less your Open Offer Entitlement (the amount shown in Box 2)), please complete Boxes 4 (which must be equal to the number of Offer Shares in Box 2), 5, 6 and 7 and then sign, date and return this Application Form, together with a Pounds Sterling cheque or banker's draft for the sum inserted by you in Box 7. If, under the Excess Application Facility, you apply for more than your Open Offer Entitlement and your application under the Excess Application Facility is not satisfied in whole or in part, you confirm that the Company as your agent is authorised to return that part of the excess application money which relates to the additional Offer Shares which are not allotted to you, without payment of interest to you, by post or return funds direct to the account of the bank or building society on which the relevant cheque or bankers draft was drawn at your risk.
- If you wish to apply for less than your Open Offer Entitlement, please complete Boxes 4 (this should show the number of Offer Shares for which you want to apply) and 7 and then sign, date and return this Application Form, together with a Pounds Sterling cheque or banker's draft for the sum inserted by you in Box 7.
- If you do not want to apply for any Offer Shares, you do not need to take any action.

Please sign and date below if you want to apply for Offer Shares. All joint holders must sign.

I/WE DECLARE THAT I/WE AM/ARE MAKING THE APPLICATION FOR OFFER SHARES ON THE TERMS AND CONDITIONS SET OUT IN THIS APPLICATION FORM AND IN THE CIRCULAR AND GIVE THE UNDERTAKINGS, REPRESENTATIONS AND WARRANTIES SET OUT THEREIN AND IN THIS APPLICATION FORM

Signature First Holder/Director	Signature Second Holder (if any)/Director or Secretary
Signature Third Holder (if any)	Signature Fourth Holder (if any)
	Date

A corporate shareholder should execute this instruction under its common seal or otherwise in accordance with applicable statutory requirements

Executed and delivered as a deed by the company named above

POWER OF ATTORNEY
If signing under a power of attorney or other authority please put your full name here and enclose the original or a duly certified copy of the power of attorney with this Application Form

To help us process your Application Form, please add the details of your cheque/banker's draft in the boxes provided. Please ensure that your cheque/banker's draft is enclosed with this form.

Bank Account Number

Cheque Number

* Calls to 0333 207 6573 or +44 121 415 0370 (if calling from outside the UK). Lines are open from between 8.30 a.m. to 5.30 p.m. (UK time) Monday to Friday (excluding English and Welsh public holidays). Calls to the helpline from outside the UK will be charged at the applicable international rate. Please note that calls may be recorded and randomly monitored for security and training purposes. Please note that Equiniti Limited cannot provide advice on the merits of the Proposals nor give financial, tax, investment or legal advice.

